

JOB DESCRIPTION

Job title:	Director: Economy of Place
Grade:	D2
Managed by:	Executive Director: Growth & Regeneration
Responsible for:	Allocated Heads of Service
Accountable for:	<ul style="list-style-type: none"> • Regeneration • Strategic Transport • Major Capital Projects • Economic Development • Culture and Heritage • Libraries

Purpose of the job

This is a senior leadership role and as such the purpose, accountability and outcomes are subject to change subject to the requirements of the organisation.

- Support the Executive Director Growth and Regeneration in delivering Mayoral and Cabinet commitments to the One City Plan to meet the current and future needs of the City.
- Work in collaboration with external agencies, public and private sector partners to achieve an inclusive and vibrant economy in which opportunity and success is shared.
- Be an active member of the Council's wider leadership team with collective responsibility for the managerial leadership of the Council, encouraging a collaborative organisational culture focused upon improvement and high performance.
- Ensure that the work of the Economy of Place Directorate makes a full contribution to the Council's agenda and meets the aspirations of the City and its communities.
- Take accountability for all strategic matters in relation to the Economy of Place, managing programmes and teams and delivering projects that contribute to the current and future needs of the city.
- Inspire a diverse range of services to achieve successful outcomes for the City and the Council, motivating and developing others to give of their best.

Job-specific outcomes / accountabilities

- Working with the Executive Director Growth and Regeneration, Mayor, Cabinet and the wider leadership team, progress the inclusive regeneration, sustainable economic growth and physical renewal of Bristol within the West of England region; ensuring that corporate priorities in relation to Economy of Place are delivered on time and to budget.
- Lead on placemaking activities, helping to shape strategies that drive growth and regeneration in Bristol and contribute to the city's ambitions to meet the UN Sustainable Development Goals.
- Deliver major infrastructure programmes for Bristol's identified Areas of Growth and Regeneration; secure significant new investment in the city from a wide range of public, private and institutional sources; facilitate the City's physical renewal and economic growth; deliver high quality employment opportunities and transport links for local people.
- Act as the Council's primary officer level contact with the Joint Delivery Team for Temple Quarter, with internal accountability for ensuring the successful implementation of the TQ regeneration programme.
- Investigate and progress transport schemes that improve access and flow of traffic in and around Bristol, including mass transit, support wider growth and regeneration priorities and make a positive contribution to our response on climate and ecological emergencies.
- Oversee and develop an efficient and effective Culture and Libraries services which meet the needs of residents and key stakeholders and enhance our local, national and international reputation and relationships through cultural activity.
- Support the Executive Director with the management of the Council's Capital Strategic Partner, acting as a single point of accountability for delivery of capital programmes under this arrangement, with current programmes across schools, transport and cultural and creative industries.
- Lead an efficient and effective Economic Development team which supports the delivery of wider growth and regeneration priorities.
- Provide confident and trusted leadership across a range of local, regional and national public sector partners, with developers, landowners and investors and key employers, to progress multiple initiatives within the Economy of Place portfolio.
- Ensure the Council has all relevant policies and plans in place to discharge its statutory duties.

Core job outcomes / accountabilities

- Work collaboratively with Executive Directors and Directors in the development and delivery of the Council’s strategic objectives.
- Work with the Mayor and Cabinet elected members and other managers in the achievement of business plans.
- Lead on strategy development, policy planning and policy formulation within the professional disciplines covered by this role.
- Provide strong and inspirational leadership, promoting a culture of high performance, continuous improvement, innovation and customer focus.
- Be responsible for significant delegated financial budgets and resources ensuring they are allocated effectively for the delivery of high quality services, in a manner that demonstrates value for money and compliance with relevant policies and guidelines.
- Develop long-term, mutually beneficial relationships with key partners to successfully deliver the key outcomes of the One City Plan.
- Enable a high-performing, diverse, inclusive and engaged workforce to deliver the Council’s strategic plans. Support and challenge others in developing, sourcing and deploying talent whilst promoting health and safety and employee wellbeing.
- Lead and embed a team and individual performance management approach that underpins effective operational performance.
- Lead and demonstrate personal commitment to an inclusive and respectful culture in which colleagues act with integrity at all times.
- Ensure that the Council operates within constitutional, legal and regulatory requirements.
- Act as a positive ambassador for Bristol and the Council, promoting an excellent reputation locally, regionally and nationally.

Corporate accountabilities

Leadership qualities

These are the attributes that we most need from our leaders in order to achieve our vision. Leadership Qualities identify how I go about the work of a leader:

- Integrity
- Connected
- Empowering
- Visionary

Leadership behaviours

These set expectations of how managers lead their teams and services and are for senior leaders to adopt and role model:

- Solving problems effectively
- Operating with a strong results orientation
- Supporting others
- Seeking different perspectives

Organisational values

Role model and live the values in everything you do and celebrate successes through others:

- Ownership – we take personal accountability
- Collaborate – we come together to find the answers
- Dedicated – we strive to make a difference
- Respect – we value everyone
- Curious – we ask questions and explore possibilities

Volunteering

To volunteer three days per year to support a local initiative that contributes to improved outcomes for Bristol as a City and its residents.

PERSON SPECIFICATION

Essential (must have)

- Proven track record of consistent leadership achievement at a strategic level within organisations of comparable scope and complexity, ideally including experience of Local Authority regeneration or associated programmes.
- Experience of operating at a strategic level with diverse stakeholders and an ability to rapidly build trust including negotiating at the highest levels to achieve desired outcomes.
- Experience of applying a commercial approach with a track record in securing major investment packages with long term financial benefits.
- Clear operational management ability with demonstrable track record of leading, motivating and managing teams to achieve high-performing and significant, sustainable service improvements and outstanding results through internal and external partnerships.
- Demonstrable personal commitment to the values of the Council, advocating a diverse and inclusive culture that meets the needs of and engages with customers and staff within a safe, respectful and high-performing working environment.
- Adaptable and resilient leader with a willingness to take on emerging issues, support the organisation to deliver across a varied and changeable portfolio, successfully manage competing priorities and able to bring a positive solution-oriented mind-set to every situation.
- Good communication skills with the capability and appetite for critical thinking, clear analysis and the ability to communicate ideas and concepts in a practical and engaging manner to diverse audiences.
- Evidence of overseeing operational delivery of major programmes and projects on time and within budget.